

Ninestar



Sail into the Future

PIONEER

— PIONEER THE
INDUSTRY KEEP YOUR

INSIGHT

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Fall comes after summer. It is the harvest season. In the past month, we believed both you and us have harvested a lot. We've gained three awards from RT Media; we gained friendship from world-wide customers during 2017 RemaxExpo. For customers who has visited Ninestar's booth, you've gained our latest products and technologies. However, for those who couldn't make trip to Ninestar, never mind, you will be gaining a lot after reading this issue. In this issue, we will introduce Ninestar's new highlights for you guys. Enjoy reading this issue!

CONTENTS

News Spotlight

P1 Ninestar: Big Winner in RT Media Global Imaging Awards

Marketing Activities

P2 Highlights of Ninestar Booth 4100

Industry Insight

P6 Lexmark Names New President and CEO

P7 Ninestar's Q3 Net Profit Increase

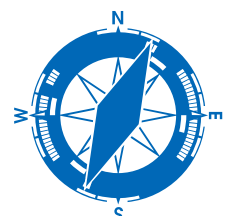
Life at Ninestar

P8 Review on Ninestar's Mid-Autumn Festival Party

Products & Technology

P9 Inkjet Printing: From Boom to Bust and Back Again

P11 With Chip! Patented Toner Cartridges for HP Laserjet Pro M102 Series Printers



Ninestar

BIG WINNER IN RT MEDIA GLOBAL IMAGING AWARDS



* Mr. Jason Wang, GM of Ninestar Image, received Patent Achievement Award on behalf of Ninestar.



* Mr. Daniel Hu, Vice GM of Ninestar Image, received award on behalf of Mr. Jackson Wang.



Ninestar received two awards in the 2017 RT Media Global Imaging Awards.

The company dominated the “**Patent Achievement Award**” for “rapidly moving into the leadership position of holding more patents as an aftermarket company with its portfolio of 3,650 worldwide patents”.

Ninestar also earned gold in the “**Global Brand Award**” for “successfully increasing its brand to industry”. While investing heavily into technology and IP, Ninestar’s brands were well recognized by customers.

Mr. Jackson Wang, the Chairman of Ninestar Corporation, was honored “**Diamond Pioneering Award**” for “his vision in this industry”. The company he founded, Ninestar Corporation, has become the largest supplier of aftermarket in this world, the first OEM printer manufacturer in China, and the acquirer of iconic global brands including Static Control Components and Lexmark, thus permanently altering the divide between OEM and the Aftermarket in the imaging industry.



HIGHLIGHTS OF NINESTAR BOOTH 4100

Held again in the new, world-class International Convention and Exhibition Center on October 12-14, 2017 in Zhuhai, China, the three-day expo attracted many visitors from all over the world. Ninestar Booth 4100 was one of the brightest spots during the show. Let's check it out!



▲ Group Photo

▲ Everbrite Office Print Experience Zone



◀ BlueDrive Dongle Gear Technology Zone

▼ G&G Products Display Zone



▲ White Paper Zone



▲ Sailner J501 3D Color Printer, featuring White Jet Process, a high precision colorful multi-material AM manufacturing technology. You can create your inspiration with Sailner high performance 3D digital polymer composites. Recently, Guangdong General Hospital and Zhuhai Seine Technology co., LTD teamed up to form the first 3D Printing Joint Laboratory of cardiovascular Medicine in China.



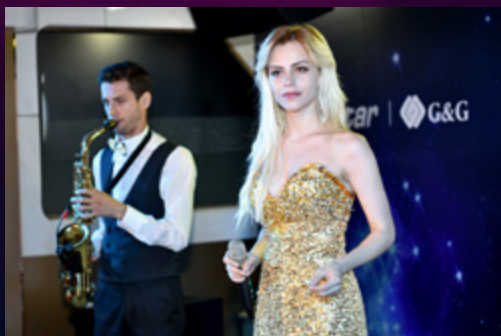
▲ G&G Gift Display Zone

◀ Delicious Teas & Cakes

▼ Many visitors were attracted to Ninestar Booth



Sail into the Future



LEXMARK NAMES NEW PRESIDENT AND CEO



Following a gap of almost 4 months with no CEO, Lexmark's board of directors has unanimously selected Richard (Rich) Geruson (pictured) as Lexmark president and chief executive officer, effective immediately. Geruson will also serve on the Lexmark board of directors.

An experienced technology leader, Geruson spent the last six years as chief executive officer and president of Phoenix Technologies, the premier provider of firmware and optimization software for PCs, tablets and embedded Internet of Things devices. Prior to that, he was chief executive officer of Voice Signal, the pioneer of voice recognition software for mobile phones. He also held senior vice president and vice president positions at Nokia, IBM and Toshiba, and was an executive at McKinsey & Company.

Ninestar Group Chairman Jackson Wang is obviously delighted with the appointment. Wang told RT Media, "Rich is a very smart guy. He has great experience as a CEO. More importantly he is very confident about Lexmark's future." Ninestar was part of the consortium that acquired Lexmark late 2016.

Geruson was selected after an extensive search in which numerous highly qualified candidates were considered. He succeeds David Reeder, who left the company in June. In the interim, Lexmark was led by a management team consisting of Brock Saladin, senior vice president and chief revenue officer,

and Allen Waugerman, senior vice president and chief technology officer. Saladin and Waugerman will remain key members of the Lexmark executive leadership team in their current roles, reporting to Geruson.

"We are pleased to welcome Rich to Lexmark," said Mickey Kantor, chairman, Lexmark Board of Directors. "His track record of growing established technology businesses while ensuring profitability makes him an ideal choice to lead Lexmark to its next level of success."

In addition to a bachelor's degree in economics from La Salle University, Geruson has completed three graduate programs from the University of Oxford including a master's degree, and a doctorate in economics. He was a member of the research faculty at Harvard Business School where he completed the book, "A Theory of Market Strategy," and has served on numerous boards of public and private companies across three continents.

"Lexmark is a company with a long-standing reputation for excellence, from best-in-class products and solutions to a remarkable customer retention rate," said Geruson. "I am proud to lead the team as we embark on our next stage of global growth."

(Source: <https://www.rtmworld.com/2d/news/lexmark-names-new-president-and-ceo/>)



NINESTAR'S Q3 NET PROFIT INCREASE

On October 30, Ninestar Corporation announced its financial results for the third quarter of 2017. In Q3, Ninestar's revenue totaled CNY 5.129 billion, with year-on-year growth of 554.53%. The net profit of Q3 is CNY 598 million, with year-on-year growth of 1964.24%.

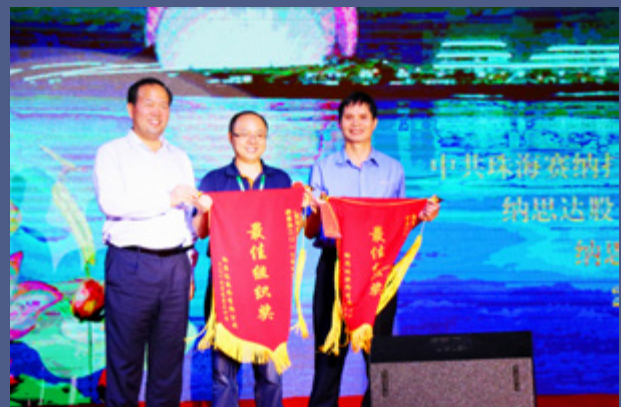
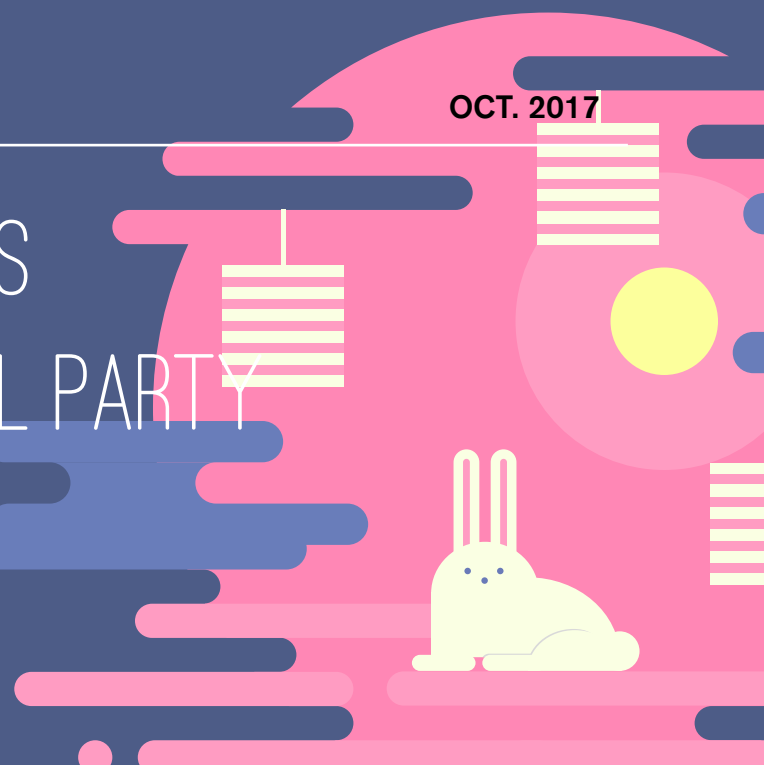
It's said that after completing the acquisition of Lexmark and its related assets, Ninestar's business is in steady progress. The company focuses on the integrated circuit (chip) business and the printer industry supply chain business, which includes laser printers and MFPs, the laser printing original supplies business, the aftermarket printer supplies business, the printer supplies parts business, and the managed print services (MPS) business; in the meantime, the company speeds up to integration between Lexmark and Ninestar to achieve synergy.

Source: http://www.cs.com.cn/ssgs/gsxw/201710/t20171030_5543343.html



REVIEW ON NINESTAR'S MID-AUTUMN FESTIVAL PARTY

The Mid-Autumn Festival is a harvest festival celebrated by Chinese people. Every year, Ninestar holds a big party to celebrate this festival with staffs. This year is no exception. Collected here are a handful of images from this year's Mid-Autumn Festival Party.



INKJET PRINTING: FROM BOOM TO BUST AND BACK AGAIN

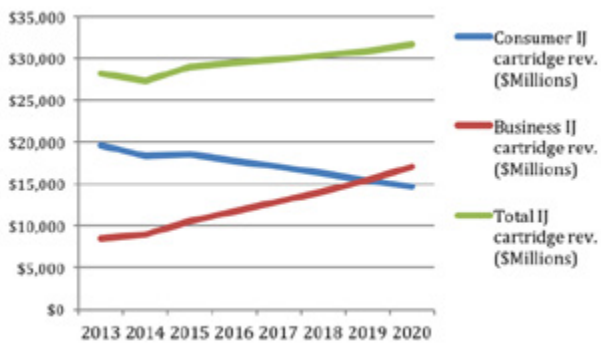


By Jarek Yang, Senior Product Manager, Ninestar

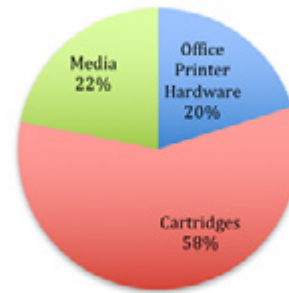
From ancient China’s movable type printing and 1950s’ modern inkjet printer prototype to 1970s’ rapid development of inkjet printing, we can see that inkjet printing was booming. 2008 was a turning point for the inkjet printing industry due to the global financial crisis. After experiencing a sharp downturn, the inkjet printing industry seemed to be withering away. However, as printing technology continues to improve, inkjet printing is entering a new age. The improvement of manufacturing capacity allows the print head to print larger; and the increase of inkjet printing speed makes it possible to compete with laser printing. For the well-known printer manufacturer Epson, breaking through the technology bottleneck means a new profitable market. Let’s take a look at the developing trend of OEMs’ business inkjet printers.

Year	2008	2011	2012	2014	2015	2016
Epson	Epson B series	EPSON WorkForce Pro WP-4000series		Epson WorkForce Pro WF-5000	Epson WorkForce Pro WF-6000/8000 /R5000	
HP			HP officejet Pro 400/500Series			HP officejet pro/Pagewide Pro300/400 /500/700
Canon				Canon Maxify IB/MB Series		
Brother						Brother INKvestment

From above chart we can see that the business inkjet printing market is thriving. Different OEMs joined this battlefield at different times.



Component % of 2016 Worldwide Office Printing Revenue



*Data comes from https://en.wikipedia.org/wiki/Inkjet_printing & <http://members.photizogroup.com/39723-2/>

From the figures shown above we can see that the total inkjet cartridge revenue is increasing from 2013 to 2020. The consumer inkjet cartridge revenue is decreasing while business inkjet cartridge revenue is on the rise. From the component of 2016 worldwide office printing revenue, we can see that cartridges take up 58% of it. It's expected that there's space for business inkjet printing to grow.

For business office users, what are they looking for? These are my thoughts:

1. Rapid and efficient printing. Most OEMs have solved this problem with the improvement of printing technology. However, to perfectly solve this problem and satisfy office users' printing demands, the ink used in business inkjet printers should be fast-drying.
2. Coffee, water and other such liquids are often seen in the office. To preserve office documentation, the ink used in business inkjet printers should be water proof.
3. For both end users and channel users, reducing maintenance is an important way to save cost. This means the ink used in business inkjet printers should be reliable and stable.
4. Business and office users require the preservation of office documentation. The ink used in business

inkjet printers should help preserve office documentation.

As we know, PageWide printing technology is an emerging technology. This new technology has a higher requirement of product structure and ink formula which means the old ink system doesn't match the new technology. How is this problem solved? With over 17 years' of professional ink developing experience, Ninestar offers a professional ink solution for business and office users—Everbrite Office.

1. High quality ink formula ensures reliable printing without clogging and provides virtually maintenance-free operation.
2. Water resistant and scratch resistant features help preserve office documentation.
3. Fadeless for 100 years under normal atmospheric conditions.
4. Brilliant color performance to satisfy your many printing demands

For more information related to Everbrite Office, please contact us.

Thanks.



Ninestar



Ninestar's professional ink solution for business and office users

Fadeless ink. Long lasting documents.



- ✓ High quality ink formula ensures reliable printing without clogging and provides virtually maintenance-free operation
- ✓ Water resistant and scratch resistant helps to preserve office documentation
- ✓ Fadeless for 100 years under normal atmospheric conditions
- ✓ Brilliant color performance to satisfy your many printing demands

Remanufactured Inkjet Cartridges for HP 952 and HP 972



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Patented Toner Cartridges For Use In **HP Laserjet Pro M102 Series Printers**

G&G Model No.	OEM Model No.	Page Yield		Color	For Use In
		G&G	OEM		
NT-PH217	CF217A	1600	1600	MONO	HP Laserjet Pro M102W ; HP Laserjet Pro MFP M130a/ M130nw/M130fn/M130fw
NT-PH218	CF218A	1400	1400	MONO	HP Laserjet Pro M104 ; HP Laserjet Pro MFP M132snw/M132fp/M132fw/M132nw
NT-PH230	CF230A	1600	1600	MONO	HP Laserjet Pro M203d/M203dn/M203dw; MFP M227fdn/M227fdw/M227sdn
NT-PH230X	CF230X	3500	3500	MONO	



Self-developed
patent



First to market



Stable and outstanding
printing performance

